



Promotional Toolkit for Theatre Companies at The Hope Street Theatre

This list is designed to support theatre companies at The Hope Street Theatre in effectively promoting their shows. It provides a curated list of media outlets and resources across Liverpool and the North of England.

General Theatre News and Reviews

Publication/Media Outlet	Focus	URL
Theatre Reviews North	Theatre news and reviews in the North of England	https://theatrereviewsnorth.com
North West End	Previews and Reviews	https://northwestend.co.uk
The Reviews Hub	Previews and Reviews	https://www.thereviewshub.com
Northern Soul	Previews and Reviews	https://www.northernsoul.me.uk
Northern Arts Review	All things theatre in the North West	https://northernartsreview.co.uk

Liverpool-specific Theatre and Arts

Publication/Media Outlet	Focus	URL
Liverpool Theatres	What's on in Liverpool, including theatre	https://liverpooltheatres.com
Liverpool Theatre	Website with paid for listings	https://liverpool-theatre.co.uk
Art in Liverpool	Highlighting Liverpool's vibrant arts scene	https://www.artinliverpool.com
Culture Liverpool	Official cultural events guide by Liverpool City Council	https://www.cultureliverpool.co.uk
Liverpool Noise	Theatre Previews	https://www.liverpoolnoise.com/theatre-in-liverpool
Liverpool Echo - What's On	Entertainment and events in Liverpool, including theatre	https://www.liverpoolecho.co.uk/hats-on/
The Guide – Liverpool	Guide to Liverpool's events and culture	https://theguideliverpool.com
Bidolito!	Liverpool's new music and creative culture	https://www.bidolito.co.uk
Get into this	Music and culture blog with event listings	https://www.getintothisthis.co.uk
The Liverpudlian	Magazine about Liverpool City Region, includes Theatre Preview and Reviews section	https://www.theliverpudlian.com

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Wirral Globe	Local News Media	https://www.wirralglobe.co.uk
Explore Liverpool	Various events and attractions in Liverpool	https://www.explore-liverpool.com
The Creative Wire	Promotional platform for Liverpool and the North West	https://www.thecreativewire.co.uk
Better Than Words	Reviews and previews for Liverpool events	https://betterthanwords534916541.wordpress.com/
Liverpool Live Radio	Local radio station	https://www.liverpooliveradio.com
Liverpool Community Radio	Online radio station featuring local content	https://www.l-c-r-.co.uk
The Skinny	Events Listings	https://www.theskinny.co.uk
Liverpool Guild Student Media	Student media platform with previews and reviews	https://www.liverpoolguildstudentmedia.co.uk/